

DATASHEET

Octopus Platform Tool at the service of the business

Octopus Platform offers functionalities that add value to telecommunications networks, working on fundamental pillars of digitization: connectivity and automated marketing.

Main Features

Cloud Platform SaaS mode.

Robust and reliable technology, with leading partners and projects by sector.

Multitenant, Simple and unified administration, for all projects and clients.

Multivendor, Integrable with the main WLAN / LAN solutions.

Radius AAA service, for network access management.

Advice and specialized support.

High integration capacity, including Ad-hoc developments.

Legal Compliance: Compliance with data conservation and treatment regulations.

Security and access control

The tool turns network access into a controlled and secure environment for your guests, employees, and any device with internet access. For this, the platform is integrated with the main WLAN / LAN solutions on the market, providing a unified and simple management environment.

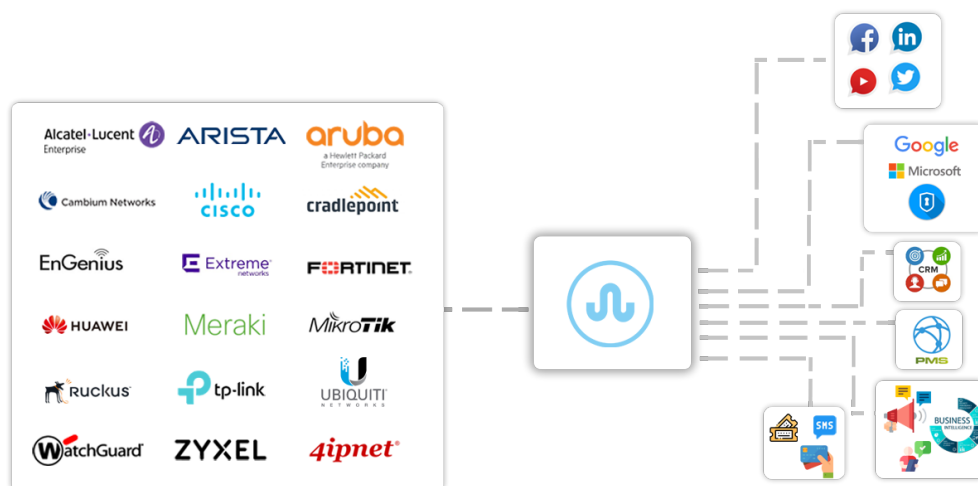


Image 1. Integrations

Value added to the business

Through guest WiFi it is possible to promote your business using it as a new marketing channel: Lead generation, profile building, interaction with online marketing tools, campaign automation ... Currently, you have a solid and powerful solution for WiFi is essential for most businesses and is a claim to attract and retain customers.

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Octopus Platform - Modules

Octopus Guest

- Integration of approved HW solution.
- Customizable Splash Portal.
- AAA Radius.
- Definition of flexible topology.
- Issuance and control of vouchers.
- Social Login.
- Wifi Sponsor.
- Login SMS and payments gateway.
- Statistics and user registry exportable by location.
- Monitoring and connection logs.
- Legal Compliance.
- Base module for contracting the platform.



Image 2. General Dashboard

Octopus Enterprise

- Roaming between venues.
- Dynamic MAC Caching.
- Management of static MAC entries.
- User accounts administration.
- Integration of external identities: Microsoft, Google...
- Police Management. Management of acces profiles.



Image 3. User account creation.

Octopus Marketing

- Global map of WiFiAreas.
- Generation of user profiles.
- Benchmarking, top users and top wifiareas by different criteria.
- Campaign automation configuration and scheduling.
- Contents: Images, email and sms templates, satisfaction micro surveys.
- Campaign and survey statistics.
- Support integration with external platforms.

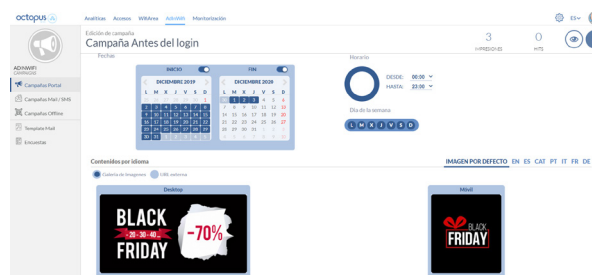


Image 4. Campaign customization.

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Octopus Platform - Complements

Content Filtering

- DNS servers for content management.
- Flexible definition of policies.
- Administration of up to 53 content categories.
- Manual configuration of subdomains and URLs.
- Reports and usage statistics.



Image 4. Content filtering.

PMS Integration (Hotels)

- Self-service: Authentication of reservation data and only during the period of stay.
- Possibility of WiFi payment with direct charges to the PMS.
- Possibility of capturing extra information from users.

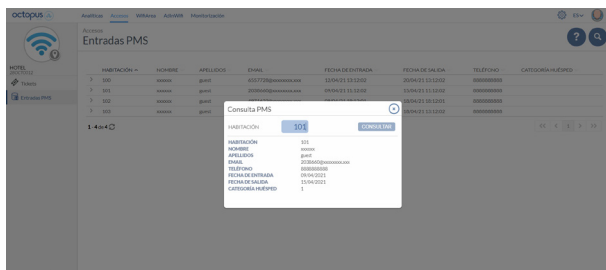


Imagen 5. PMS inquiries

Octopus Platform - Professional services

Commissioning of Octopus Platform

- Consultancy for the definition of Guest WiFi Solution.
- Start WiFi platform, creation portal, legal terms, access methods...
- Support WLAN solution configuration, tests...

Implantación Integración PMS

- Configuration and installation of the PMS Link software.
- Register at validation service in Octopus Platform, commissioning and test.

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Octopus Platform Products

General
 Hospitality

SKU	Description
Octopus Platform Subscripciones	
OPG100101 / OPG201001	Octopus Guest 1 AP- 1 month / Octopus Guest 10 rooms - 1 month
OPE100101 / OPE201001	Octopus Enterprise 1 AP- 1 month / Octopus Enterprise 10 rooms - 1 month
OPM100101 / OPM201001	Octopus Marketing 1 AP- 1 month / Octopus Marketing 10 rooms - 1 month
OPG100112 / OPG201012	Octopus Guest 1 AP- 1 year / Octopus Guest 10 rooms - 1 year
OPE100112 / OPE201012	Octopus Enterprise 1 AP- 1 year / Octopus Enterprise 10 rooms - 1 year
OPM100112 / OPM201012	Octopus Marketing 1 AP- 1 year / Octopus Marketing 10 rooms - 1 year
OPG100136 / OPG201036	Octopus Guest 1 AP- 3 years / Octopus Guest 10 rooms - 3 years
OPE100136 / OPE201036	Octopus Enterprise 1 AP- 3 years / Octopus Enterprise 10 rooms - 3 years
OPM100136 / OPM201036	Octopus Marketing 1 AP- 3 years / Octopus Marketing 10 rooms - 3 years
OPG100160 / OPG201060	Octopus Guest 1 AP- 5 years / Octopus Guest 10 rooms - 5 years
OPE100160 / OPE201060	Octopus Enterprise 1 AP- 5 years / Octopus Enterprise 10 rooms - 5 years
OPGM00160 / OPG201060	Octopus Marketing 1 AP- 5 years / Octopus Marketing 10 rooms - 5 years
Octopus Platform Add-ons Subscripciones	
OAF100101 / OAF201001	Octopus Add-on - Content Filtering 1AP - 1 month ¹ / Content Filtering 10 rooms - 1 month ¹
OAF100112 / OAF201012	Octopus Add-on - Content Filtering 1AP - 1 year / Content Filtering 10 rooms - 1 year
OAF100136 / OAF201036	Octopus Add-on - Content Filtering 1AP - 3 years / Content Filtering 10 rooms - 3 years
OAF100160 / OAF201060	Octopus Add-on - Content Filtering 1AP - 5 years / Content Filtering 10 rooms - 5 years
OAP210001	Octopus Add-on, PMSLink basic 100 rooms - 1 month ²
OAP210012	Octopus Add-on, PMSLink basic 100 rooms - 1 years
OAP210036	Octopus Add-on, PMSLink basic 100 rooms - 3 years
OAP210060	Octopus Add-on, PMSLink basic 100 rooms - 5 years
OAP201001	Octopus Add-on, PMSLink +10 rooms - 1 month ²
OAP201012	Octopus Add-on, PMSLink +10 rooms - 1 year
OAP201036	Octopus Add-on, PMSLink +10 rooms - 3 years
OAP201060	Octopus Add-on, PMSLink +10 rooms - 5 years
Servicios Profesionales	
OSD100100 / OSD201000	Octopus Delivery 1 AP / Octopus Delivery 10 rooms
OSD200000	Octopus Delivery PMS Link **

¹. Subscription periods multiples of 1 year.

². Subscription periods multiples of 1 year. Verify PMS integration.

⚠ Octopus Guest, is the base module of the platform and the rest can be hired additionally and autonomously.



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